These results come from a survey titled “The State of Analytics in the Cloud” of senior technology leaders at 700 large, global organizations.*

**Disconnect**

Most organizations want 100% of their analytics in the cloud by 2023. Why aren’t they getting there faster?

**The Study**

Barriers to Adoption

The study of the largest companies in the world agree that the cloud is the best place to run analytics. Agree that analytics are moving to the cloud slower than other business applications. 83%

But there are barriers to adoption. The Path to the Cloud

At Teradata, we understand that executives have high expectations—and concerns—about cloud deployment. Relax, we’ve got you covered. Our cloud experts can help you get on the right path. Through the Teradata Cloud Platform, we provide a guided path to cloud migration. Explore the biggest challenges, concerns, myths, and benefits that successful cloud adoption consider before moving to the cloud. Set the answer at Teradata.com/cloud

Path to the Cloud

**Organizations are bullish on the cloud, but concerned about the slow pace of analytics adoption in the cloud.** 83%

**91%** of global companies say analytics should be moving to the public cloud at a faster rate.

**69%** of organizations want to run ALL of their analytics in the cloud by 2023.

**41%** agree that analytics should be moving to the public cloud faster.

**49%** of large companies say analytics should be moving to the public cloud at a faster rate.

**63%** of organizations want to run ALL of their analytics in the cloud by 2023.

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Barriers to Adoption

**Security concerns**

**60%**

**Lack of trust in the cloud**

**55%**

**Regulatory compliance**

**49%**

**Large companies**

**58%**

**73%**

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High Expectations

By moving analytics to the cloud, companies expect multiple benefits: 51%

**Faster Deployment**

**46%**

**Improved Security**

**44%**

**Better Performance**

**44%**

**Faster Insight into Data**

**43%**

**Easier Access by Users**

**41%**

**Cheaper Maintenance**

**41%**

**Direct Access to Analytics Technologies**

**33%**

**Simpler Integration with Other Cloud Services**

**33%**

**Faster Pace of Innovation**

**27%**

**Security concerns**

**49%**

**Immature/Low-performing technology**

**35%**

**Regulatory compliance**

**32%**

**Lack of trust in the cloud**

**30%**

**Connecting legacy systems with cloud applications**

**29%**

**Lack of in-house skills**

**28%**

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