

Getting Analytics To The Cloud

FASTER

Most organizations want 100% of their analytics in the cloud by 2023.

Why aren't they getting there faster?

91%

of global companies say analytics should be moving to the public cloud at a faster rate.

THE Disconnect

83% of the largest companies in the world agree that the cloud is the best place to run analytics.

BUT 70%

agree that analytics are moving to the cloud slower than other business applications.

THE STUDY

These results come from a survey titled "The State of Analytics in the Cloud" of senior technology leaders at 700 large, global organizations.*



700

Large, global organizations



\$9.73B

Average global annual revenues



19%

With revenue up to \$50B

Barriers to Adoption

50%

Security concerns

32%

Lack of trust in the cloud

49%

Immature/Low-performing technology

30%

Connecting legacy systems with cloud applications

35%

Regulatory compliance

29%

Lack of in-house skills

Large companies view immature and low-performing technology as a barrier more than smaller companies.



Revenues over \$10B



Revenues of \$250-500M

Organizations are bullish on the cloud, but concerned about the slow pace of analytics adoption in the cloud.

83%

agree that public cloud is the best place to run analytics

91%

agree that analytics should be moving to the public cloud faster

69%

want to run ALL of their analytics in the cloud by 2023

High Expectations

By moving analytics to the cloud, companies expect multiple benefits:

51%

Faster Deployment

46%

Improved Security

44%

Better Performance

44%

Faster Insight into Data

43%

Easier Access by Users

41%

Cheaper Maintenance

35%

Easier Access to Analytics Technologies

33%

Direct Access to Cloud Data Stores

30%

Greater Integration with Other Cloud Services

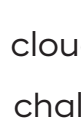
27%

Faster Pace of Innovation

The Path to the Cloud



At Teradata, we understand that executives have high expectations—and concerns—about cloud deployment. Relax, we've got you covered. Our cloud experts can help you get on the right path.



Download **Path to Cloud for Analytics**, a practical guide to cloud migration. Explore the biggest challenges, concerns, myths, and benefits that executives should consider before moving to the cloud.

Get the answer at [Teradata.com/cloud](https://www.teradata.com/cloud)

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*Survey conducted by leading technology industry market research firm Vanson Bourne on behalf of Teradata (NYSE: TDC), the leading cloud-based data and analytics company.

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