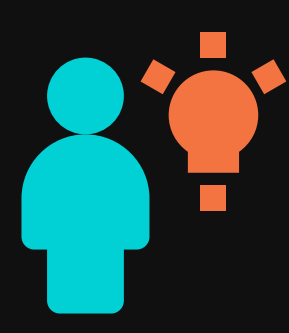



Building the Financial Services Company of the Future

Data should drive everything – every decision, every pivot, every objective, and every move. The most innovative organizations in banking, insurance, and payments are using data analytics to transform customer experience, drive greater revenues, and increase operational efficiencies. It’s time for financial services businesses to make data their greatest asset to compete in today’s changing market.


Invest in Business Transformation with Data Analytics




Reimagined customer experiences



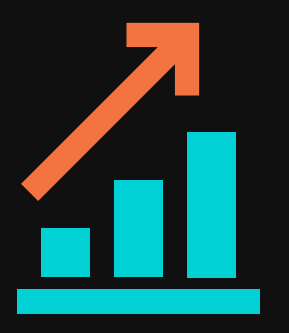
Enhanced risk management



Automation at scale



Streamlined regulatory compliance



Deeper marketing insights

81%

Of banking executives said they would collaborate with partners to achieve digital transformation goals.¹

\$15T

Estimated value from untapped data assets.²

20%

Increase in use of online financial services since the onset of 2021.³

15%–20%

Revenue upside using digital payments data + M/L to generate deeper marketing insights about existing customers.⁴

New Pressures on Financial Services

Big Tech Coming for Your Bottom Line



launched a credit card that can be opened and used in 30 seconds.

Google

is launching financial management service and gateway to full bank accounts.



is creating its own digital currency.

Increased FinCrime Threats

\$1.5T ↓

How much organizations **lost** in direct costs related to FinCrime in 2019.⁵

\$180.9B ↑

Projected **cost** of FinCrime compliance across the global financial sector.⁶

The Future of Finance Hinges on Data Orchestration


Capitalize on Your Data

Financial firms of the future will rely on data orchestration to continually transform, capture, engage, and retain customers. By taking an orchestrated approach, intelligent data optimization reuse will drive business value.

Data orchestration also enables multidimensional scale, so financial services can scale across all six dimensions, simultaneously. As a result, they can run analytics at any level of granular detail to enhance decision-making across all core functions.




With data orchestration, financial services businesses can harness the power of advanced data analytics



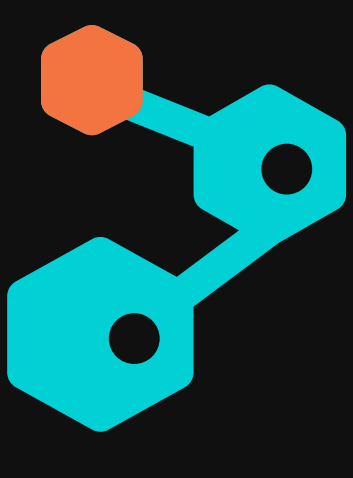
Accelerate

Break down barriers and ingest all data at an individual customer level.



Converge

Integrate all functions and drive insights across the business.



Deploy

Enable enterprise-wide access to data, continually optimizing processes and services.

1. Business Insider: Banks See Partners as Best Path to Transformation, 2019
2. Teradata: So You Think You Have Got a Data Strategy, 2020
3. McKinsey: Survey: US Consumer Sentiment During the Coronavirus Crisis, 2020
4. McKinsey: Beyond the Buzz: Harnessing machine learning in payments, 2016
5. Refinitiv: Revealing the True Cost of Financial Crime: What's Hiding in the Shadows?, 2018
6. LexisNexis: True Cost of Financial Crime Compliance Study, 2020

Teradata can help.

Only Teradata has the technology to help financial services businesses to reap new benefits and position themselves for success now and into the future. Learn more at [teradata.com/Industries/Financial-Services](https://www.teradata.com/Industries/Financial-Services)

