

# Consumption Pricing

Zero Down—Pay Only for What You Use

Consumption Pricing is an innovative, usage-based option with automatic elasticity in which you pay only for compute resources consumed for successful queries, measured down to the kilobyte by user, plus storage.

You need never worry about utilization, system sizing or resource status since Teradata manages them on your behalf—and you don't pay for what you don't use. For a risk-free experience, you can even start with zero down and no obligation.

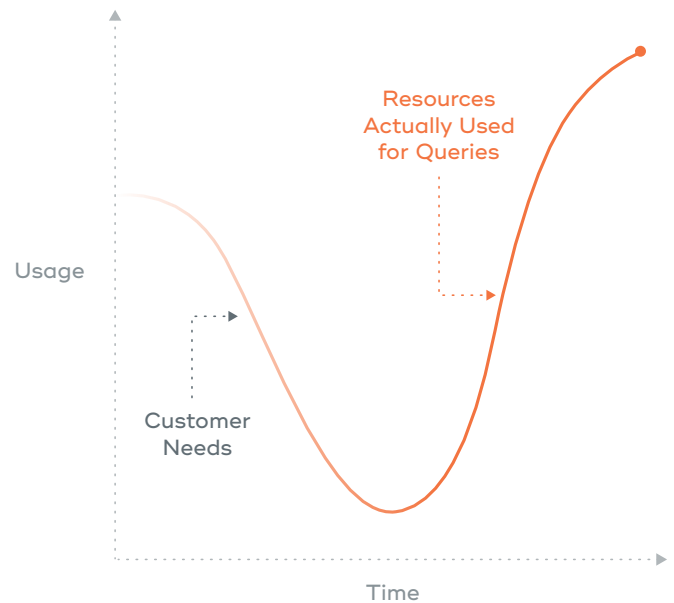
Get usage transparency by easily tracking costs by department. Enjoy solution elasticity, because scaling occurs automatically. Get started with the best analytics with zero upfront payment and zero financial obligation. It's that simple.

## Business Benefits

- **Pay As You Go:** Pay only for what's used and never pay for anything that's not actively being consumed.
- **Get Usage Transparency:** Track usage easily and assign costs by department, which aligns value with use.
- **Enjoy Solution Elasticity:** Never again worry about infrastructure or capacity planning, which becomes the responsibility of Teradata.

## Offer Features

- **Advanced Analytics:** Perform sophisticated, multi-genre analytics on any amount of data
- **Pay Only for What's Used:** Improved business efficiency, aligns investment with outcomes
- **Cost Allocation:** Easy departmental chargeback of data analytics costs



- **Automatic Elasticity:** No need to think about sizing, which saves time on capacity planning

## Usage-Based Metrics

Consumption Pricing is simple with just two metrics: Vantage Units and Storage.

- **Vantage Units** are how compute is measured. A Vantage Unit is one terabyte of Logical IO, which is all data read from and written to storage including disk, SSD/NVMe, and/or FGS cache. Only queries that are successfully completed are counted. Vantage Units are measured down to the kilobyte.
- **Storage** consists of terabytes of high-performance block storage for frequently queried relational data as well as low-cost object storage for backups, semi-structured, and other data. You may also connect to and query your own object storage buckets and containers via Native Object Store, which is included with Vantage.

## Recommended Use Cases

Consumption Pricing is flexible, affordable, and transparent, making it easy to experiment without fear of leaving money on the table for unused resources.

Consumption Pricing is optimized for low utilization, unknown future usage, and tactical business analytics that include frequent ad hoc queries, such as:

- Test/Dev
- Discovery Analytics
- Workloads with rapid growth
- Workloads where predicting the optimal system size is difficult
- Production analytics with business-driven internal funding models where department chargeback is critical to operations and to respond to rapid change in business usage.

## As-a-Service Solution

Consumption Pricing is for Vantage delivered as-a-service. Teradata provisions and manages the cloud environment—including resource utilization—so that users have more time to focus on answers, not IT.

Key as-a-service features include single-tenant environments, no sharing of resources with other customers, and private connectivity to customer cloud accounts. As-a-service benefits span four areas:

- **Performance** includes system scalability to ensure resources are available when you need them.
- **Security** provides peace of mind about encryption and privacy.
- **Availability** is having a 99.9% uptime SLA, resulting in higher productivity.
- **Operations** covers all the daily tasks needed for any modern environment, including backups and access to the latest software release.

## Committed and On-Demand Options

- **Commitment** is pre-purchased Vantage Units that you can draw down over time. This option is best for known or predictable workloads, moderate to high utilization, and budget predictability.
- **On-demand** Vantage Units enable you to get started with zero down and no obligation, or to exceed your pre-purchased commitment.. You can query as much as needed and pay monthly in arrears. This option is best for new or uncertain workloads.

## Want to Learn More?

Contact your Teradata Account Team or visit [Teradata.com/Consumption-Pricing](https://Teradata.com/Consumption-Pricing).

## About Teradata

Teradata leverages all of the data, all of the time, so you can analyze anything, deploy anywhere, and deliver analytics that matter. By providing answers to the complexity, cost and inadequacy of today's analytics, Teradata is transforming how businesses work and people live. Get the answer at [Teradata.com](https://Teradata.com).



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