

Frequently Asked Questions –Digital Badging

What is a digital badge?

A digital badge is a representation of a credential or accomplishment that can be shared across the web. Digital badges contain metadata that allows a third party to verify your accomplishments including the criteria required to earn the badge and the period for which a badge is valid.

Why did TCPP add a badging program?

Badging allows our candidates to represent their credentials securely across social media outlets, forums, digital resumes and email signatures. When candidates share their badge employers can validate credentials with one click. Also, it allows our candidates to display their credential for many more views than a paper or electronic PDF certificate. Additional benefits include labor market insights being available to certification holders to review career opportunities and career path options.

How will I download/access my badge?

Eligible badge earners will receive an email message from Acclaim with a link to create an account and how to claim their badge.

Who is Acclaim?

Acclaim is a product of Pearson, the world's leading learning company. Acclaim offers a digital badging platform based on Mozilla's Open Badges standards.

What if I earned my certification and I don't receive the automated email?

If you believe you should have earned a badge but did not receive it, email the [TCPP Candidate Support mailbox](#). TCPP will then work with Acclaim to ensure that your badge is issued.

I hold a V2R3 and/or V2R5 Certification will I be awarded a badge?

No, TCPP has unsupported V2R3 Certifications therefore badges will not be awarded. V2R5 Certifications will be unsupported as the next Teradata Database exams are released, therefore the resources to add V2R5 badges were not approved. Consider updating your certification to the Teradata 14 Certification track.

Where and how can I share my badge?

Candidates can manage and share badges to common social media sites (e.g., Facebook, LinkedIn, Google+, and Twitter) and other online destinations, display badges within their email signature, or digital resumes.

What if I don't want my badge to be public?

You are in control of your badge and required to set up on the social media sites you select. If you don't want to share your badge no action is needed by you.

Will I still have access to my certificate and logos?

Yes, certificates and logos will continue to be available from the [Teradata Certification Tracking System](#).

How secure is my badge from someone copying it?

The digital image file contains metadata that links to your credential and the Teradata Certified Professional Program's process to earn that credential. This prohibits anyone trying to claim it as their credential.

Who should I contact if there are issues with my badge or I have additional questions about a badge?

If you have questions about your badge, please visit support.youracclaim.com. The Acclaim Support team will help answer questions about your badge account or navigating Acclaim. If there are questions related to your certifications details, email Certification.Teradata@Teradata.com.

Is there a fee for using badges?

There is no fee to create an Acclaim account, claim, or share your badge. Digital badging is free.

Can my profile include badges that have been issued to me from other platforms/companies?

Acclaim issues badges from many other organizations and any badge you are issued through the platform will appear in your Acclaim profile.

Acclaim does not allow importing of badges into your profile from outside platforms. You can export your Teradata badge from the Acclaim platform and display it elsewhere online.

Can I export badges issued from TCPP to other badge storing platforms/companies?

Yes, you can download your badge image and associated metadata from Acclaim's sharing options.

Teradata employees:

I received an internal Teradata badge as part of the Consulting Services badging program, can I view it on Acclaim?

No. The Internal Consulting Services badging program badges are awarded internally through a different badge management vendor. Please visit <https://connections.teradata.com/groups/consulting-services-badges> for more information on this program.

Can I add my badge to the Teradata corporate signature?

Yes, instructions can be found on the [TCPP Connections](#) page.