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### **Teradata Reports First Quarter 2020 Financial Results**

- Teradata continued to make progress on key Cloud, Vantage, and Go-to-market efforts in the first quarter
- The Company's technology is critical in supporting customers during COVID-19 and Teradata used this
  opportunity to further support customers and deepen relationships
- Teradata's first-quarter results were negatively impacted by COVID-19
- The Company is withdrawing its full-year 2020 guidance due to uncertainties relating to COVID-19

SAN DIEGO – May 7, 2020 -- Teradata Corp. (NYSE: TDC) today announced its first-quarter 2020 financial results. Business trends through the first two-thirds of the quarter were normal, however the second half of March saw a significant number of deals postponed which negatively impacted first-quarter results. Recurring revenue increased 4 percent, 6 percent in constant currency<sup>(1)</sup>, from the first quarter of 2019. Annual recurring revenue (ARR) increased 6 percent, 8 percent in constant currency<sup>(1)</sup>, from the first quarter of 2019. Total first-quarter revenue was \$434 million, compared to 2019 first-quarter total revenue of \$468 million. As the company continues to shift to a recurring revenue model and focuses its consulting business on higher-margin engagements, both perpetual and consulting revenues declined versus prior year as expected. In addition, currency translation had a 1 percentage point negative impact on the first-quarter total revenue comparison.

"Teradata is focused on supporting our customers and employees through the COVID-19 pandemic. Our history of fostering strong customer relationships and our long-standing position delivering business essential analytics are foundational to our customers in these challenging times," said Vic Lund, Interim CEO, Teradata. "Our resilience has been proven as we advance our key strategic initiatives including accelerating our transition to the Cloud, driving broader adoption of Vantage, and expanding our go-to-market opportunities. Our extensive enterprise customer base, mission critical technology, and strong financial condition position us well to emerge stronger from the pandemic."

Teradata reported 2020 first-quarter net income of \$168 million under U.S. Generally Accepted Accounting Principles (GAAP), or \$1.51 per diluted share, which compared to a net loss of \$(10) million, or \$(0.09) per share, in the first quarter of 2019. As previously disclosed, the company restructured certain of its intellectual property (IP) and recognized a discrete tax benefit in the quarter which contributed \$1.41 per diluted share to EPS on a GAAP basis. Non-GAAP 2020 first-quarter net income, which excludes the IP restructuring tax benefit, stock-based compensation expense and other special items, was \$30 million, or \$0.27 per diluted share, as compared to \$26 million, or \$0.22 per diluted share, in the first quarter of 2019<sup>(2)</sup>.

### **Gross Margin**

2020 first-quarter gross margin reported under GAAP was 51.8 percent versus 47.9 percent for the first quarter of 2019. On a non-GAAP basis, excluding stock-based compensation expense and other special items, 2020 first-quarter gross margin was 54.1 percent, versus 51.5 percent in the prior-year period<sup>(2)</sup>. Gross margin was higher year-over-year due primarily to continued mix shift, away from perpetual hardware and consulting to higher margin recurring revenue.

### **Operating Loss / Income**

2020 first-quarter operating loss reported under GAAP was \$(6) million which compares to \$(5) million in the first quarter of 2019. On a non-GAAP basis, excluding stock-based compensation expense and other special items, 2020 first-quarter operating income was \$32 million versus \$41 million in the first quarter of 2019<sup>(2)</sup>. The decrease in non-GAAP operating income was primarily driven by revenue-related headwinds due to the impact of COVID-19, as well as ongoing investments related to our go-to-market and Cloud initiatives.

#### **Income Taxes**

Teradata's 2020 first-quarter tax rate under GAAP was 1,300.0 percent compared to 0.0 percent in the first quarter of 2019, primarily driven by the recognition of a \$157 million tax benefit related to the IP restructuring previously disclosed. Excluding special items, Teradata's non-GAAP 2020 first-quarter tax rate was negative 25.0 percent versus 27.8 percent in the first quarter of 2019<sup>(2)</sup>.

### **Cash Flow**

During the first quarter of 2020, Teradata generated \$10 million of cash from operating activities compared to \$49 million in the same period of 2019. During the quarter, Teradata used \$12 million for capital expenditures and additions to capitalized software development costs, versus using \$16 million in the first quarter of 2019. Teradata's 2020 first-quarter free cash flow was \$(2) million, compared to \$33 million in the first quarter of 2019<sup>(3)</sup>. The decline in free cash flow year-over-year was primarily driven by over \$30 million of delayed cash collections related to COVID-19, the majority of which were collected in April.

### **Balance Sheet**

Teradata ended the first quarter 2020 with \$394 million in cash. During the first quarter of 2020, Teradata repurchased 3.7 million shares of the Company's common stock for approximately \$75 million. At the end of the first quarter, Teradata had approximately \$432 million of board authorization remaining for share repurchases and 108.3 million shares outstanding. However, as a precautionary measure, the Company has suspended its share buyback program due to the ongoing COVID-19 pandemic to help ensure it has appropriate cash levels to support its customers and employees.

As of March 31, 2020, the Company had total debt of \$610 million, including \$135 million of outstanding finance lease obligations. There were no funds drawn on the company's \$400 million revolving credit facility as of March 31, 2020.

### **Teradata's Response to COVID-19**

First and foremost, our thoughts are with those who has been impacted by COVID-19, directly or indirectly. The health of our employees, our customers and our communities is paramount in these unprecedented times. As COVID-19 spread rapidly around the world during the first quarter, Teradata took a number of measures to support our customers and protect our employees, including, among other things:

- 1. To help limit the spread of the virus, our associates are working from home, we are limiting company travel and have transitioned our marketing events to be entirely virtual;
- 2. Our focus is on helping our customers through this pandemic by continuing to deliver the highest levels of performance, availability and peace of mind;
- In support of the broader global community, we will also be making some of our technology available for our customers, partners, and communities - particularly in healthcare, government and other verticals where collectively, we can positively impact efforts in combating COVID-19; and
- 4. Finally, because the situation is dynamic, we instituted a Pandemic Response Team which will continue to monitor the guidance from leading global health organizations and take the appropriate steps to keep all of our stakeholders safe and healthy.

### Guidance

Due to the evolving nature and uncertain impact of COVID-19 on Teradata's operating and financial results, the Company is withdrawing its guidance for the full-year 2020, which was provided on February 6, 2020.

For the second quarter of 2020, Teradata expects recurring revenue in the range between \$348 million and \$352 million.

GAAP loss per share in the second quarter of 2020 is expected to be in the \$(0.09) to \$(0.06) range. Non-GAAP earnings per share, excluding stock-based compensation expense and other special items, in the second quarter is expected to be in the \$0.19 to \$0.22 range<sup>(2)</sup>.

### **Earnings Conference Call**

A conference call is scheduled today at 2:00 p.m. PT to discuss the Company's 2020 first-quarter results and provide a business and financial update. Access to the conference call, as well as a replay of the conference call, is available on Teradata's website at investor.teradata.com.

### **Supplemental Financial Information**

Additional information regarding Teradata's operating results is provided below as well as on Teradata's website at investor.teradata.com.

The impact of currency is determined by calculating the prior-period results using the current-year monthly average currency rates (except
for currency impact on ARR which is calculated using month-end rates). See the foreign currency fluctuation schedule on the Investor
Relations page of the Company's web site at <u>investor.teradata.com</u>, which is used to determine revenue on a constant currency ("CC")
basis.

## Revenue (in millions)

	For the Three Months ended March 31				
	% Change as			% Change in	
	2020	2019	Reported	Constant Currency	
Recurring revenue	\$345	\$331	4%	6%	
Perpetual software licenses and hardware	14	31	(55%)	(55%)	
Consulting services	75	106	(29%)	(28%)	
Total revenue	\$434	\$468	(7%)	(6%)	
Americas	\$244	\$269	(9%)	(9%)	
EMEA	118	113	4%	6%	
APAC	72	86	(16%)	(13%)	
Total revenue	\$434	\$468	(7%)	(6%)	

		As of March 31				
			% Change as	% Change in		
	2020	2019	Reported	Constant Currency		
Annual recurring revenue (ARR)*	\$1,402	\$1,319	6%	8%		

<sup>\*</sup> Annual recurring revenue is defined as the annual value at a point in time of all recurring contracts, including subscription, software upgrade rights, maintenance and managed services.

2. Teradata reports its results in accordance with GAAP. However, as described below, the Company believes that certain non-GAAP measures, such as non-GAAP gross profit, non-GAAP operating income, non-GAAP net income, and non-GAAP earnings per diluted share, or EPS, all of which exclude certain items (as well as free cash flow) are useful for investors. Our non-GAAP measures are not meant to be considered in isolation or as substitutes for, or superior to, results determined in accordance with GAAP, and should be read only in conjunction with our condensed consolidated financial statements prepared in accordance with GAAP.

The following tables reconcile Teradata's actual and projected results and EPS under GAAP to the Company's actual and projected non-GAAP results and EPS for the periods presented, which exclude certain specified items. Our management internally uses supplemental non-GAAP financial measures, such as gross profit, operating income, net income and EPS, excluding certain items, to understand, manage and evaluate our business and support operating decisions on a regular basis. The Company believes such non-GAAP financial measures (1) provide useful information to investors regarding the underlying business trends and performance of the Company's ongoing operations, (2) are useful for period-over-period comparisons of such operations and results, that may be more easily compared to peer companies and allow investors a view of the Company's operating results excluding stock-based compensation expense and special items, (3) provide useful information to management and investors regarding present and future business trends, and (4) provide consistency and comparability with past reports and projections of future results.

Teradata's reconciliation of GAAP to non-GAAP results included in this release.

## For the Three Months

(in millions, except per share data)	ended March 31		
Gross Profit:	2020	2019	% Chg.
GAAP Gross Profit	\$225	\$224	-%
% of Revenue	51.8%	47.9%	
Excluding:			
Stock-based compensation expense	4	3	
Acquisition, integration, reorganization- related, and other costs	-	3	
Amortization of capitalized software	6	11	
Non-GAAP Gross Profit	\$235	\$241	(2%)
% of Revenue	54.1%	51.5%	
Operating (Loss)			
GAAP Operating Loss	\$(6)	\$(5)	(20%)
% of Revenue	(1.4%)	(1.1%)	
Excluding:			
Stock-based compensation expense	21	15	
Amortization of acquisition-related intangible assets	1	2	
Acquisition, integration, reorganization- related, and other costs	10	18	
Amortization of capitalized software	6	11	
Non-GAAP Operating Income	\$32	\$41	(22%)
% of Revenue	7.4%	8.8%	
Net Income / (Loss)			
GAAP Net Income / (Loss)	\$168	\$(10)	1,780%
% of Revenue	38.7%	(2.1%)	
Excluding:			
Stock-based compensation expense	21	15	
Amortization of acquisition-related intangible assets	1	2	
Acquisition, integration, reorganization- related, and other costs	10	18	
Amortization of capitalized software	6	11	
IP Restructuring Tax Benefit <sup>(1)</sup>	(157)	-	
Tax Contingency adjustment <sup>(2)</sup>	(18)	-	
Income tax adjustments <sup>(3)</sup>	(1)	(10)	
Non-GAAP Net Income	\$30	\$26	15%
% of Revenue	6.9%	5.6%	

For the Three Months ended March 31

2020	2019	2020 Q2 Guidance
\$1.51	\$(0.09)	\$(0.09) - \$(0.06)
0.19	0.13	0.25
0.01	0.02	0.01
0.09	0.15	0.03
0.05	0.09	0.05
(1.41)	-	-
(0.16)	=	-
(0.01)	(0.09)	(0.06)
-	0.01	-
\$0.27	\$0.22	\$0.19 - \$0.22
	\$1.51 0.19 0.01 0.09 0.05 (1.41) (0.16) (0.01)	\$1.51 \$(0.09)  0.19 0.13 0.01 0.02  0.09 0.15 0.05 0.09 (1.41) - (0.16) - (0.01) (0.09) - 0.01

- (1) The Company's forecasted full-year 2020 GAAP effective tax rates include \$157 million of discrete tax benefit related to an intra-entity asset transfer of certain of its intellectual property to one of its Irish subsidiaries, which occurred on January 1, 2020. The one-time tax benefit for this intra-entity asset transfer was recorded as a deferred tax asset for GAAP reporting purposes in the first quarter of 2020 but was excluded from Non-GAAP results.
- (2) The Company's forecasted full-year 2020 GAAP marginal effective tax rate includes \$3 million of tax expense related to tax contingencies pursuant to FIN 48. For GAAP purposes, this is a component of the marginal rate and is recognized as tax benefit or expense based on the Company's reported GAAP pre-tax income or loss for the quarter. To more accurately reflect the impact of the expense on a quarterly basis for Non-GAAP purposes, the \$3 million of tax expense is being recognized ratably each quarter instead of being included in the marginal effective rate.
- (3) Represents the income tax effect of the pre-tax adjustments to reconcile GAAP to Non-GAAP income based on the applicable jurisdictional statutory tax rate of the underlying item. Including the income tax effect assists investors in understanding the tax provision associated with those adjustments and the effective tax rate related to the underlying business and performance of the Company's ongoing operations.
  - As a result of these adjustments, the Company's non-GAAP effective tax rate for the first quarter of 2020 was (25.0%) and 27.8% in the first quarter of 2019.
- (4) Represents the impact to earnings per share as a result of moving from basic to diluted shares.
- 3. As described below, the Company believes that free cash flow is a useful non-GAAP measure for investors. Teradata defines free cash flow as cash provided by /used in operating activities less capital expenditures for property and equipment, and additions to capitalized software. Free cash flow does not have a uniform definition under GAAP and therefore, Teradata's definition may differ from other companies' definitions of this measure. Teradata's management uses free cash flow to assess the financial performance of the Company and believes it is useful for investors because it relates the operating cash flow of the Company to the capital that is spent to continue and improve business operations. In particular, free cash flow indicates the amount of cash generated after capital expenditures for, among other things, investment in the Company's existing businesses, strategic acquisitions, strengthening the Company's balance sheet, repurchase of the Company's stock and repayment of the Company's debt obligations, if any. Free cash flow does not represent the residual cash flow available for discretionary expenditures since there may be other nondiscretionary expenditures that are not deducted from the measure. This non-GAAP measure is not meant to be considered in isolation, as a substitute for, or superior to, results determined in accordance with GAAP, and should be read only in conjunction with our condensed consolidated financial statements prepared in accordance with GAAP.

(in millions)	For the Three Months ended March 31	
	2020	2019
Cash provided by operating activities (GAAP)	\$10	\$49
Less capital expenditures for:		
Expenditures for property and equipment	(10)	(15)
Additions to capitalized software	(2)	(1)
Total capital expenditures	(12)	(16)
Free Cash Flow (non-GAAP measure)	\$(2)	\$33

#### **Note to Investors**

This news release contains forward-looking statements within the meaning of Section 21E of the Securities and Exchange Act of 1934. Forwardlooking statements generally relate to opinions, beliefs and projections of expected future financial and operating performance, business trends, and market conditions, among other things. These forward-looking statements are based upon current expectations and assumptions and involve risks and uncertainties that could cause actual results to differ materially, including the factors discussed in this release and those relating to: the global economic environment and business conditions in general or on the ability of our suppliers to meet their commitments to us, or the timing of purchases by our current and potential customers; the rapidly changing and intensely competitive nature of the information technology industry and the data analytics business; fluctuations in our operating results, including as a result of the pace and extent to which customers shift from perpetual to subscription-based licenses; our ability to realize the anticipated benefits of our business transformation program or other restructuring and cost saving initiatives; risks inherent in operating in foreign countries, including foreign currency fluctuations; risks associated with the evolving nature and uncertain impact of COVID-19 on our business, financial condition and operating results, including the impact of COVID-19 on our customers and suppliers; risks associated with data privacy, cyberattacks and maintaining secure and effective internal information technology and control systems; the timely and successful development, production or acquisition and market acceptance of new and existing products and services; tax rates; turnover of workforce and the ability to attract and retain skilled employees; protecting our intellectual property; availability and successful exploitation of new alliance and acquisition opportunities; recurring revenue may decline or fail to be renewed; the impact on our business and financial reporting from changes in accounting rules; and other factors described from time to time in Teradata's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 10-K and subsequent quarterly reports on Forms 10-Q, as well as the Company's annual report to stockholders. Teradata does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

### **About Teradata**

Teradata transforms how businesses work and people live through the power of data. Teradata leverages all of the data, all of the time, so you can analyze anything, deploy anywhere, and deliver analytics that matter. We call this pervasive data intelligence. And it's the answer to the complexity, cost, and inadequacy of today's approach to analytics. Get the answer at teradata.com.

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## TERADATA CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF (LOSS) INCOME

(in millions, except per share amounts - unaudited)

	For the	For the Period Ended March 31 Three Months		
	2020	2019	% Chg	
Revenue				
Recurring	\$ 345	\$ 331	4%	
Perpetual software licenses and hardware	14	31	(55%)	
Consulting services	75	106	(29%)	
Total revenue	434	468	(7%)	
Gross profit				
Recurring	225	225		
% of Revenue	65.2%	68.0%		
Perpetual software licenses and hardware	5	6		
% of Revenue	35.7%	19.4%		
Consulting services	(5)	(7)		
% of Revenue	(6.7%)	(6.6%)		
Total gross profit	225	224		
% of Revenue	51.8%	47.9%		
Selling, general and administrative expenses	158	151		
Research and development expenses	73	78		
Loss from operations	(6)	(5)		
% of Revenue	(1.4%)	(1.1%)		
Other expense, net	(8)	(5)		
Loss before income taxes	(14)	(10)		
% of Revenue	(3.2%)	(2.1%)		
Income tax benefit	(182)	-		
% Tax rate	1,300.0%	-		
Net income (loss)	\$ 168	\$ (10)		
% of Revenue	38.7%	(2.1%)		
Net income (loss) per common share				
Basic	\$ 1.52	\$ (0.09)		
Diluted	\$ 1.51	\$ (0.09)		
Weighted average common shares outstanding				
Basic	110.3	117.1		
Diluted	111.3	117.1		

### TERADATA CORPORATION CONDENSED CONSOLIDATED BALANCE SHEETS (in millions - unaudited)

	March 31, 2020	December 31, 2019	March 31, 2019
<u>Assets</u>			
Current assets Cash and cash equivalents Accounts receivable, net Inventories Other current assets	\$ 394 448 28 104	\$ 494 398 31 91	\$ 723 445 52 82
Total current assets	974	1,014	1,302
Property and equipment, net Capitalized software, net Right of use assets - operating lease, net Goodwill Capitalized contract costs Deferred income taxes Other assets	334 30 49 394 87 253 30	350 36 51 396 91 87 32	303 60 60 396 57 66 42
Total assets	\$ 2,151	\$ 2,057	\$ 2,286
<u>Liabilities and stockholders' equity</u>			
Current liabilities Current portion of long-term debt Current portion of finance lease liability Current portion of operating lease liability Accounts payable Payroll and benefits liabilities Deferred revenue Other current liabilities	\$ 25 60 17 96 86 555 67	\$ 25 55 20 66 157 472 91	\$ 25 21 17 99 103 569 80
Total current liabilities	906	886	914
Long-term debt Finance lease liability Operating lease liability Pension and other postemployment plan liabilities Long-term deferred revenue Deferred tax liabilities Other liabilities	448 75 37 133 44 6	454 75 38 137 61 6	472 38 48 104 100 4 139
Total liabilities	1,802	1,795	1,819
Stockholders' equity Common stock Paid-in capital Accumulated deficit Accumulated other comprehensive loss	1 1,567 (1,050) (169)	1 1,545 (1,143) (141)	1 1,466 (891) (109)
Total stockholders' equity	349	262	467
Total liabilities and stockholders' equity	\$ 2,151	\$ 2,057	\$ 2,286

## TERADATA CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(in millions - unaudited)

	For	For the Period Ended March 31 Three Months		
	20	020		2019
Operating activities  Net income (loss)	\$	168	\$	(10)
Adjustments to reconcile net income (loss) to net cash provided by operating activities:				
Depreciation and amortization		42		37
Stock-based compensation expense		21		15
Deferred income taxes		(149)		2
Changes in assets and liabilities:				
Receivables		(50)		143
Inventories		3		(24)
Current payables and accrued expenses		(43)		(171)
Deferred revenue		66		74
Other assets and liabilities		(48)		(17)
Net cash provided by operating activities		10		49
Investing activities				
Expenditures for property and equipment		(10)		(15)
Additions to capitalized software		(2)		(1)
Net cash used in investing activities		(12)		(16)
Financing activities				
Repurchases of common stock		(73)		(56)
Repayments of long-term borrowings		(6)		-
Payments of finance leases		(9)		(3)
Other financing activities, net		-		33
Net cash used in financing activities		(88)		(26)
Effect of exchange rate changes on cash and cash equivalents		(10)		1
(Decrease) increase in cash, cash equivalents and restricted cash Cash, cash equivalents and restricted cash at beginning of period		(100) 496		8 716
Cash, cash equivalents and restricted cash at end of period	\$	396	\$	724
Supplemental cash flow disclosure:				
Non-cash investing and financing activities:				
Assets acquired by finance leases	\$	15	\$	15
Assets acquired by operating leases	\$	3	\$	3

# TERADATA CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(in millions - unaudited)

### For the Three Months Ended March 31

Segment Revenue	_	2020	2	2019	% Change As Reported	% Change Constant Currency <sup>(2)</sup>
_						
Americas	\$	244	\$	269	(9%)	(9%)
EMEA		118		113	4%	6%
APAC		72		86	(16%)	(13%)
Total segment revenue		434		468	(7%)	(6%)
Segment gross profit						
Americas		144		157		
% of Revenue		59.0%		58.4%		
EMEA		61		50		
% of Revenue		51.7%		44.2%		
APAC		30		34		
% of Revenue		41.7%		39.5%		
Total segment gross profit		235		241		
% of Revenue		54.1%		51.5%		
Reconciling items <sup>(1)</sup>		(10)		(17)		
Total gross profit	\$	225	\$	224		
% of Revenue		51.8%		47.9%		

<sup>(1)</sup> Reconciling items include stock-based compensation, capitalized software, amortization of acquisition-related intangible assets and acquisition, integration and reorganization-related items.

<sup>(2)</sup> The impact of currency is determined by calculating the prior period results using the current-year monthly average currency rates.