

Operational Analytics Strategy Workshop

WHO SHOULD ATTEND

- Business users who analyze information on a regular basis
- IT Operations and Architects who understand the data sources and internal platforms
- Data practitioners and application developers
- IT staff focused on BI platform applications
- Other information consumers with specific analytic challenges

Make agile operational intelligence and event analytics a reality and achieve powerful, self-service analytics across your organization. TIBCO Spotfire and Teradata are delighted to offer complimentary operational analytics strategy workshops that will show you how to:

- Develop an operational intelligence strategy that enables IT to be on top of their data access demands and helps the business derive actionable insights from events as they occur
- Combine enterprise reporting and visual data discovery to enable product and equipment behavioral analytics for real-time decision-making
- Optimize your data environment that empowers key decision makers with valuable insights while automating processes

The workshops are available in three different options, as outlined below. Please select the one that best suits your requirements and let's kick-start your analytics journey together.

SCHEDULE YOUR COMPLIMENTARY WORKSHOP TODAY!

- Contact your Teradata or TIBCO Spotfire account executive

OR

- Call or Email us: +1-303-720-9737

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WORKSHOP #1: OPERATIONAL INTELLIGENCE WITH DATA DISCOVERY

Learn how traditional enterprise reporting and agile data discovery complement each other to provide a cohesive Business Intelligence (BI) strategy. This leads to the development of business rules for Event Analytics.

- Review of your current BI and Big Data capabilities
- Data needs, analysts needs and accessibility audit
- Data discovery BI vs. traditional reporting BI comparison
- Big Data, Data Discovery Stack demonstration and event analytics discussion

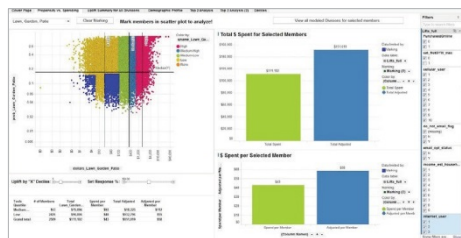
WORKSHOP #2: EVENT ANALYTICS WITH DATA STREAMS

Understand the differences in Big Data Analytics and Event Analytics.

- Review current sources of streaming data; e.g., sensors, social, etc.
- Current alert and action workflows that are in place
- New or additional business scenarios, the data, measures, and triggers needed to feed business rules and analytic engines for effective alerts
- Desired real-time actions, follow-on analytics, compliance needed to close the loop

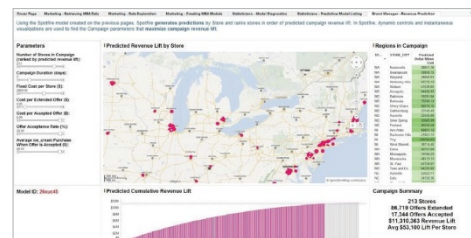
WORKSHOP #3: CUSTOM OPERATIONAL ANALYTICS

Develop a customized workshop to address your analytics challenges. Items required prior to the workshop include: pre-work, targeted hypothesis; sample(s) of representative hypothesis data.



Data Discovery and Visualization

Instantly visualize, interact with, and share data to spot the buried opportunities and risks no one else can see.



Dashboards and Analytic Apps

Bring insight to everyone by giving your data a voice that projects a clear message and encourages exploration.