

Teradata and Aptitude Software

FINANCE



Enabling a Data-Driven Finance Organization

Data-Driven Finance strategically enhances CFO organizations' efficiency and effectiveness by tying key processes like financial reporting, compliance reporting and performance management to a shared, integrated source of financial truth.

Teradata Corporation helps CFO organizations become data-driven by simplifying their financial data management architectures in a way that reduces complexity, increases automation and frees finance professionals to spend more time analyzing financial results than aggregating and validating them. Teradata accomplishes this in part through alliances with independent software vendors who have a proven record of enabling CFOs with related capabilities.

Understanding the Relationship

The Teradata® and Aptitude® Software alliance provides CFO departments with best-of-breed, highly scalable solutions that enable true financial transparency and insight. Teradata enables a consistent, holistic view of data across the business, while Aptitude Software provides the specialized applications necessary to achieve financial control and financial data accuracy.

Chief Financial Officers have two objectives: to report on how the company has made money and to identify

Joint Capabilities

- Modernize finance with a data warehouse-centric, data-driven finance architecture.
- Create a golden source of granular business information linking financial and non-financial data
- Unlock new financial insight with packaged financial applications and calculation engines
- Handle massive volumes of transactional data with best-in-class processing performance

opportunities for future growth and profitability. Aptitude Software and Teradata Corporation provide CFOs and finance teams with the systems and data to achieve these objectives. Our mutual customers gain a competitive edge with faster, more agile reporting capabilities and a financial data foundation that unlocks new financial insight.

Aptitude Software's Products for Teradata

Aptitude Software tackles the toughest challenges CFOs face including implementing global, multi-GAAP accounting, integrating information from across the business and delivering detailed insights.

Aptitude Accounting Hub

Access, validate, enrich and standardize transaction-level source data from across the enterprise; control accounting rules and transformations; build a financial data foundation that substantiates the general ledger (GL) and enables new insights; tackle new financial regulatory and management reporting requirements.

Aptitude Allocation Engine

A finance calculation engine used to rapidly generate detailed cost and profitability by individual business dimensions and model "what-if" scenarios to gain insight into the business in minutes rather than days.

Benefits of Joint Aptitude and Teradata Solution

- **Gain absolute trust:** Link finance books of record to underlying transactional data
- **Increase control:** Give business users ownership of accounting and business rules
- **Be strategic:** Unlock financial insight from a highly validated source of granular finance data
- **Improve agility:** Address new reporting requirements and scale to meet transaction volumes
- **Reduce cost and complexity:** Streamline, standardize and automate finance operations

TERADATA.

Case Study

A major European bank had an ambitious vision: they wanted to create a single source of detailed, granular, high-quality finance data and have best-in-class financial, regulatory and management reporting capabilities. This would require establishing a common General Ledger and enterprise data warehouse as a source of all business information.

The bank evaluated multiple enterprise software providers' technologies, but the joint solution from Aptitude Software and Teradata was a clear winner.

"We felt the tight integration between Aptitude and Teradata products was critical and would help us achieve the seamless view and drill down we were looking for. We also believed the Aptitude Accounting Hub could handle the range of products and systems we had in our architecture."

- Head of BI Projects and Systems, Major European Financial Institution



Results Delivered:

- Improved source system integration and data quality
- Reduced operational risk by using accounting logic templates and automating key finance functions
- Enhanced ability to meet current and future regulatory demands
- Tightly integrated enterprise data warehouse and General Ledger
- Reduced costs by decommissioning old systems

Aptitude Software and Teradata in Practice

Aptitude Software and Teradata have delivered innovative solutions to leading firms in a range of industries.

Our customers include:

- One of the world's largest banks generates multi-GAAP reporting from hundreds of millions of daily trade and transaction events.
- A leading insurer is building a financial data foundation powering them to compete in a changing, more competitive market.
- A multi-national telecommunications provider is streamlining, simplifying and automating finance operations, while addressing accounting policy changes.
- A top consumer financial services player avoided a costly General Ledger upgrade, automated burdensome manual adjustment processes and is building a data foundation for profitability analytics.

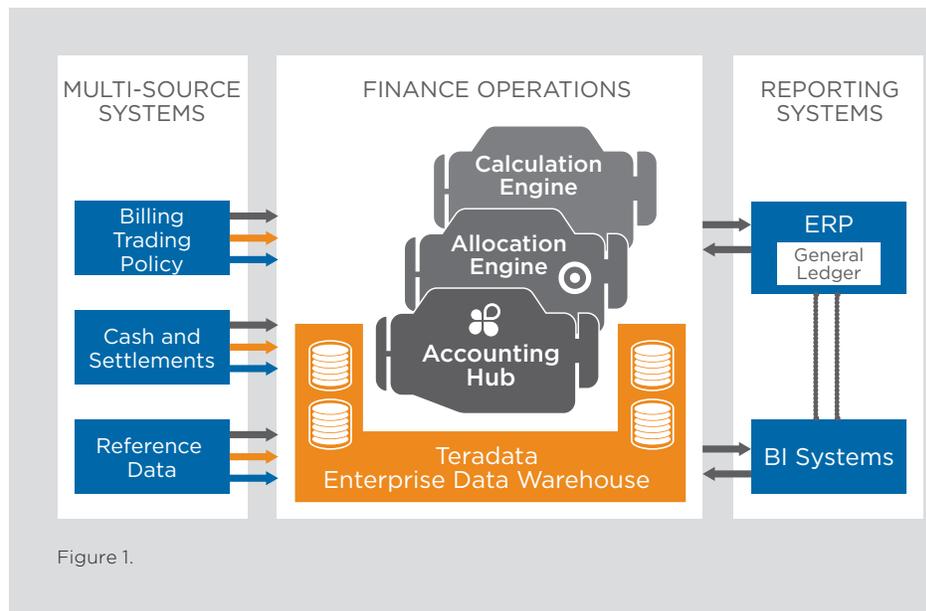


Figure 1.

Teradata Data-Driven Finance Architecture

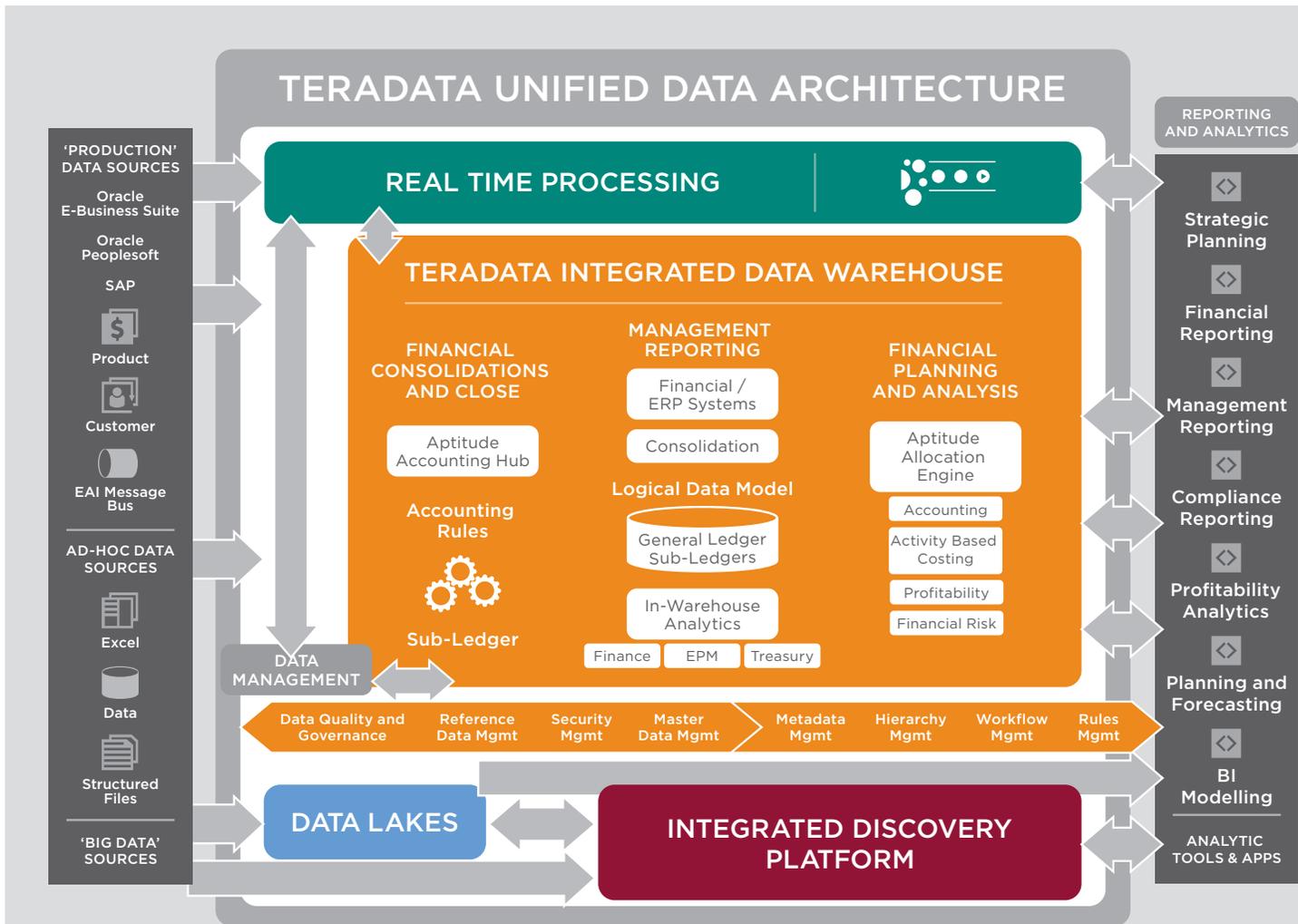


Figure 2. Integrated Finance Analytic Architecture.

To learn more about Data-Driven Finance and the architecture go to: Teradata.com/Data-Driven-Finance

To find out more about how the Teradata and Aptitude Software alliance can help you become a Data-Driven Finance Organization contact your local Teradata representative or visit Teradata.com/partners/Aptitude-Software.

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