

TERADATA ANALYTICS FOR SAP®

LAMB WESTON CASE STUDY

TERADATA

BI THAT LETS YOU FOCUS ON RUNNING THE BUSINESS

Companies that use SAP® need to have a method to access all valuable information that is recorded, in order to make the best business decisions and establish a sustainable competitive advantage. With Teradata Analytics for SAP®, Lamb Weston has been able to generate their business intelligence reports quickly and effortlessly. “We used to focus on IT issues, now we can concentrate on the business because Teradata Analytics for SAP® works!” says Ton Maltha, Manager Supply Chain Center of Excellence.

COMPANY OVERVIEW

Lamb Weston produces frozen potato products and appetizers which are sold in more than 100 different countries around the globe. Lamb Weston currently has operations in more than a dozen plants worldwide and a workforce of more than 6,000.

ADDRESSING THE ISSUE OF TIME

In 2008 when Ton Maltha joined Lamb Weston as Corporate ICT Manager, the company was using SAP® BW for business intelligence (BI) purposes. However, there was a strong desire to replace this technology because reports were taking hours and even days to be produced. As a result, the costs of running the system were high. “Staff spent their time watching the SAP® BW hourglass so something needed to change,” remembers Maltha. After six months of analyzing the company’s requirements and demands for BI, Lamb Weston invited Teradata to optimize their current BI environment. Teradata accepted the challenge with the promise to produce reports within 48 hours using Teradata Analytics for SAP®. Lamb Weston accepted the offer and was surprised when two Teradata consultants arrived with only their laptops. By the end of the first day, Teradata consultants had consolidated the SAP® data required for Lamb Weston’s reporting.

By the end of the second day, Teradata delivered reports to Lamb Weston they had not been able to produce before. Amazed by the results, Lamb Weston made the decision to invest in Teradata Analytics for SAP®.

REALIZING RESULTS FOR THE BUSINESS

“We did not need to buy an expensive server to make the system work. For a lot less money we were achieving much better results,” says Maltha. “In fact, costs have been reduced by 80 percent as we no longer require a full-time consultant working to provide reports. Now we have a consultant from Teradata one day a week, if we need it.”

Approximately 100 people in the organization currently use Teradata Analytics for SAP® on a regular basis to report KPIs and help inform business decisions. “From a BI perspective, the company is maturing and implementing self-service BI capabilities to create our own reports,” comments Maltha. Becoming less dependent on IT specialist support means that Lamb Weston continues to make savings. “We can undertake BI projects knowing that we will not receive a large bill at the end,” adds Maltha.

Lamb Weston also took the opportunity to optimize processes to improve their BI capabilities. The company realized they were not fully utilizing information in their SAP® systems required for reporting. Maltha explains, “Teradata was different from other companies we worked with in the past. They advised us when issues could be solved by technology investment, consultancy time, or recording more data in SAP®.” He continues, “The consultants at Teradata really know SAP® and provide an end-to-end approach that shows real craftsmanship.”

Four years since the start of the project and without any business interruption, Lamb Weston has a new BI reality which saves time and assists in gaining real value from their SAP® ERP system.



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Lamb Weston

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