

# Teradata BI Competency Center Services

## Take Full Advantage of Your Analytics

In today's business world, it's highly likely that business intelligence (BI) plays an increasingly vital role in your most important corporate initiatives. But just as likely your organization finds itself struggling to get the most out of your BI activities – and out of the investment you've made in technology, tools, and talent.

Every day, companies like yours launch ambitious BI programs to gain insights from corporate data or to use data-driven analytics to improve decision making. However, a lack of program governance and inconsistent deployment of reporting functions often causes these initiatives to flounder. Why the sudden loss of momentum? Because:

- > Users across the company build reports from siloed sources and conduct analysis without coordinating with other departments.
- > Companies have multiple BI tools and have little or no management of their overall investments.
- > Business users become frustrated that IT can't keep up with their needs.

Whatever the specific issues, the results are the same:

- > Wasted effort creating new reports when existing ones are already available.
- > Unnecessary investment and learning curves caused by using multiple reporting/analysis tools.

- > Difficulty complying with security and privacy policies due to proliferating reporting tools.
- > An inability to leverage advanced analytical capabilities across the enterprise.

### A New Approach

What you need is a new approach to BI deployment, one that lets you use the data in your data warehouse more effectively and take full advantage of your analytics. And, just as important, you need an approach that lets you get the return on investment you may be missing.

Teradata Corporation, the global leader in data warehousing and analytics, can help you take that new approach by establishing and organizing a Business Intelligence Competency Center (BICC) function.

### Align Yourself for Business Intelligence Success

More companies are adopting Business Intelligence Competency Centers because they realize business intelligence requires commitment, coordination, and democratization. A BICC is a centralized function of business and IT professionals that aligns people, processes, and technology to drive intelligence and smarter, faster decision making throughout the organization. In addition, companies set up BICCs because they want to standardize processes for delivery of information, reduce operational costs, align business and IT, and manage IT investments better.



A BICC acts as a hub for development, implementation, governance, and support for BI functions, such as architecture and design, data management, BI methodologies, skills, tools, metadata, models, organizational alignment, advanced analytics, and data warehouse performance. Another key objective for a BICC is to create analytics self-sufficiency for end users.

### Why Build a BICC?

A major analyst firm estimates that more than 60% of global 2000 companies and government agencies with cross-enterprise strategic initiatives will have formed BI competency centers.

So why should yours be one of those companies? Because a BICC offers an array of positive results, including:

- > Increased information usage across the enterprise.
- > Improved business and functional decisions.
- > More standardization of decision making.
- > Align business and IT functions better.

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- > Lower costs for BI tools and processes.
- > Readable, usable reports, metrics, and analytics.

Teradata's Business Intelligence Competency Center service helps you organize and centralize analytical functions within your company. We can help develop a cross-functional team of business and IT personnel that is charged with specific tasks, roles, responsibilities, and processes for supporting, promoting, and sharing the effective use of BI across your entire organization.

Teradata BICC Services will do more than create a stronger connection between your company's business and IT functions.

It will provide you with more control than ever over business-driven metrics, analytics, and input to data quality rules and thresholds. It will help you adapt to constant changes in business analytics demands better, giving you the flexibility you need to respond to issues quickly.

## The Teradata Advantage

Teradata is uniquely positioned to provide BI solutions that take advantage of the best features of your Teradata system and your analytic environment:

- > **Core focus** – Data warehousing and analytics are our only business.
- > **Unequaled experience** – Teradata BICC Services are implemented by

## Streamline Your BICC Operations

Teradata BICC Services can more effectively organize and structure your BICC processes and set up roles and responsibilities. Our services comprise two key components:

- > **Consulting** – Includes definition, design, implementation, and deployment of a BICC. We can develop and define a precise BICC roadmap that allows you to experience significant improvements today and added opportunity tomorrow.
- > **Staffing Support** – We don't simply set up your BICC and then walk away. We also provide many support functions needed to staff your competency center with knowledgeable, experienced BI consultants. This support can include a mix of onshore and offshore consultants, depending on your specific demands and budget requirements.

some of the most experienced and respected BI professionals in the industry (averaging 10+ years of BI experience).

- > **Expertise and resources** – We provide across-the-board resources, everything from BI strategy, data integration, data management, application development and support, data warehouse performance, and managed services to monitor and maintain your data warehouse environment.
- > **A single point of accountability** – Working with one vendor means a single point of contact for everything from planning and development to ongoing BICC operation and management.

- > **Easy integration** – No one knows Teradata systems better than Teradata, so our BICC services can be easily integrated with our full suite of data warehouse services.
- > **Delivery Excellence** – Teradata has a proven record of on-time, on-budget success.

## For More Information

To find out more about how Teradata BICC Services can help you maximize your data warehouse investment and take advantage of your data to grow your business, contact your local Teradata representative or visit [Teradata.com](http://Teradata.com).

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