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Teradata Aster and Dell

Proven Large-Scale Advanced Analytic Solutions

Teradata Aster and Dell have partnered to deliver performance-optimized solutions for large-scale data warehousing and advanced analytics. The solutions provide a compute-rich hardware platform of Dell PowerEdge[™] C-Series servers, ideally suited for the Aster Database massively parallel (MPP) data warehouse platform which has been optimized for advanced analytics on very large data volumes. To enable advanced analytics on large data sets, Teradata Aster's solution allows analytic applications to be fully embedded within the database engine, allowing ultra-fast and deep analysis. Additionally, unlike other MPP platforms, Teradata Aster excels in making it easy and practical to build and run advanced analytics in a cloud environment.

Teradata Aster and Dell have been proven in some of the most demanding analytic environments. Teradata Aster's unique Applications-Within[™] approach allows analytic application logic to exist and execute with the data itself, providing breakthrough performance for data-driven companies including Intuit, MySpace, LinkedIn, Coremetrics, Akamai, ShareThis, and Full Tilt Poker.

The powerful Teradata Aster and Dell solutions for large-scale data warehousing and advanced analytics provide:

- On-demand extreme scaling with no downtime
- Always-on data cloud availability
- High performance, next-generation analytics for big data

On-Demand Extreme Scaling with No Downtime

Teradata Aster and Dell solutions allow organizations to scale quickly on-demand to meet ever-increasing data and analytic capacity and processing needs. Plug-and-play x86 hardware from Dell together with Teradata Aster's Online Precision Scaling[™] provide easy incremental scaleout. This gives you fast access to the analytic power you need for mission-critical business operations. And, Aster Database enables incremental scaling with Dell PowerEdge C servers while the system is live – without degradation of query performance – to provide:

- Rapid data cloud expansion (and contraction) with Online Precision Scaling Provides linear scalability
 across loads, queries, and backups independently or in unison to meet requirements with no downtime.
 Granular splitting and load balancing of virtual partitions ensures maximum parallelism for massive
 "no limits" scalability. As capacity and processing requirements trail off, you can easily scale down to
 conserve resources and power.
- On-demand incremental scaling by function Allows you to scale by any function (loading, processing, backups) based on Teradata Aster's multi-tier scaling architecture.

"Always-On" Data Cloud Availability

Teradata Aster's unique "always-on" architecture enables all key operations to run concurrently, providing uninterrupted query and analytics processing. Data and analytics scaling, backups, application processing, and all critical operations can be run in parallel providing Dell PowerEdge C customers with 24x7 data and application availability.

- "Always-On" Fault Tolerance Aster Database leads the industry in massive-scale fault tolerance with replication, automatic failover, NIC bonding, failure heuristics, and clustered backup to prevent unplanned downtime due to hardware or software failures.
- "Always-On" Online Administration Aster Database enables simultaneous load and export during queries, online backup and recovery, online restoration, and online scaling to avoid scheduled downtime saving you time and money.

Overview

Dell PE-C2100 was designed with big data in mind. It is the ideal platform for MPP architectures that combines a compac 2U form factor with powerful Intel Xeon processors, high performance memory system and expansive disk storage. This maximizes space, power and cost efficiency in data centers where memory and storage density are critical: MapReduce, Web analytics, database, and cloud computing.

Highlights

- Massively parallel processing hybrid row/ column architecture for breakthrough performance and scalability
- Application processing services that allow applications to be fully parallelized inside the database
- Unlimited scalability to thousands of server cores and terabytes to petabytes of active data
- In-database analytics to enable ultra-fast, deep analytics on massive data using SQL and SQL-MapReduce
- Patent-pending SQL-MapReduce framework for powerful analytics
- Dynamic mixed workload management for thousands of concurrent users
- Powerful management tools for efficient administration
- "Always-on" fault-tolerant design and online management to minimize downtime
- Up-to-the-second loading of fresh data
- Faster analytic insights on cost-effective Dell PowerEdge C servers

High Performance, Next-Generation Analytics for Big Data

Teradata Aster's platform uniquely enables high performance, advanced analytics on terabytes to petabytes of data. Key to this is Teradata Aster's patent-pending SQL-MapReduce parallel processing framework and Aster MapReduce Portfolio – a suite of ready-to-use analytic functions. This powerful combination eases development of advanced analytic applications and delivers deep business insights in minutes to seconds for highly complex, diverse analytics. Dell customers can now easily migrate or deploy new advanced analytic applications on Teradata Aster's massively parallel data warehouse platform powered by Dell PowerEdge C-Series servers. Key features include:

- SQL-MapReduce Teradata Aster's patent-pending SQL-MapReduce (SQL-MR) framework makes it
 easy to leverage the power of MapReduce within the familiarity of SQL. Developers write powerful and
 highly expressive functions in languages such as Java, C#, Python, C++, and R and push them into the
 database where they can be called using standard SQL. SQL-MR functions are simple to write and are
 seamlessly integrated within SQL statements.
- Embedded Applications The Aster Database Applications-Within approach makes it simple to embed analytic applications within the Aster Database to eliminate the overhead of moving large data sets from the database to analytic applications. Enterprises can easily push existing applications into the Aster Database to see significant performance benefits.
- Aster Developer Express Developer Express makes it easy to develop, validate, and deploy advanced
 analytic applications with the first visual development environment for SQL and MapReduce
 applications. It enables visual development through integration with the Eclipse integrated
 development environment, includes wizards to automate integration of applications with Aster
 Database, provides a desktop testing environment for easy testing, and enables one-click push down
 of applications into Aster Database.
- Aster MapReduce Portfolio This suite of powerful, reusable analytic functions accelerates the development of rich analytics with ready-to-use modules optimized to take advantage of the power of Aster Database SQL-MR framework for fast analytics.

About Teradata Aster

The Teradata Aster MapReduce Platform is the market-leading big data analytics solution. This analytic platform embeds MapReduce analytic processing for deeper insights on new data sources and multistructured data types to deliver analytic capabilities with breakthrough performance and scalability. Teradata Aster's solution utilizes Aster's patented SQL-MapReduce® to parallelize the processing of data and applications and deliver rich analytic insights at scale.

Technical Specifications

- Hardware Dell PowerEdge C2100 rack servers
- Operating Systems Certified Linux-based operating systems
- Drivers and APIs SQL, OLE DB, ADO.NET, ODBC, JDBC, Psycopg (Python)
- SQL Standards ANSI SQL-92 compliant with SQL-99 and SQL-03 extensions
- Compatible with leading business intelligence tools
- Hadoop Connector Rapid and parallel data transfer between Aster Database and Hadoop
- Data Integration Leading tools including Informatica, GoldenGate, Microsoft SQL Server Integration Services (SSIS), Pentaho, Talend
- Security Question Authentication Services

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