Doing Good With Data.™

TERADATA.

As the global leader in big data analytics, no other company delivers more value from data than Teradata. Now, through our focus on data philanthropy, we're helping charitable organizations around the world change the way they do business. Because when we all lend a hand to solve tomorrow's challenges… humanity wins.

ALIGNING OUR STRENGTHS WITH WORLD NEEDS.

Teradata Cares is leading the strategic giving focus for our company. With a corporate emphasis on data analytics – through platforms, applications and services – our data philanthropy strategy aligns our corporate strength of big data analytics with the demands of charitable organizations - using data to understand and help the world's citizens for public good.
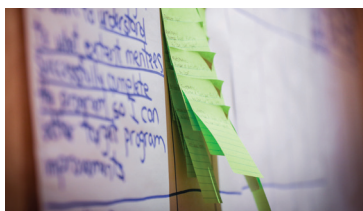
To strengthen our commitment to data philanthropy, Teradata has partnered with non-profit organizations like DataKind to match volunteer data scientists with social agencies, civil groups, and non-governmental organizations offering consulting services to explore the power of using data to better serve their world and ours.

BIG DATA ANALYTICS MEETS BIG WORLD HUMANITY THROUGH THE POWER OF PEOPLE.

Volunteering unleashes the power of the human spirit. Now, you can help. Charitable organizations often lack the resources or human capital needed to uncover and analyze volumes of data that could help transform their business. As an employee, customer or partner, there's no better way to help than by offering your data skills for the non-profit organization of your choice. You could also reach out to a number of data organizations and offer your help: DataKind, Bayes Impact, Data Science for Social Good or Code for America.

Doing Good With Data.™

TERADATA.

TERADATA Cares

Learn more at **Teradata.com/TeradataCares**

Building stronger communities, one person at a time.

Behind every great community are countless faces that lend a hand to make their corner of the world a better place to live, learn and give back. Teradata employees have been lending a hand to rebuild communities, improve education and care for the environment and the world at large.

EMPOWERED EMPLOYEES ACROSS THE GLOBE.

Teradata employees are encouraged and empowered to seek out opportunities to engage with their individual communities according to their own specific interests.

Three key areas of focus include:
• Improving youth education
• Strengthening neighborhoods
• Caring for the environment and supporting sustainability

Teradata provides every employee four days a year during normal work hours to volunteer in support of local charities. In addition, individual Community Cares Champions can be found all over the world, planning and organizing Teradata Cares programs in their local communities.

Among the many Teradata Cares programs, we support:
• **Matching Gift Program** for employees
• **Community Service Grants** designed for group volunteer projects
• **Teradata Cares for the Earth** focusing on environmental conservation and awareness
• **Annual Days of Caring** encouraging all employees to volunteer and give back each August
• **Celebration of Caring Awards** recognizing excellence in employee volunteerism

"Teradata Cares is such a wonderful testament to the organization at large, and was certainly an influencing factor in my decision to work for Teradata."
— C. Lee

Learn more at
Teradata.com/TeradataCares